

**THE BRAND
BEFORE**



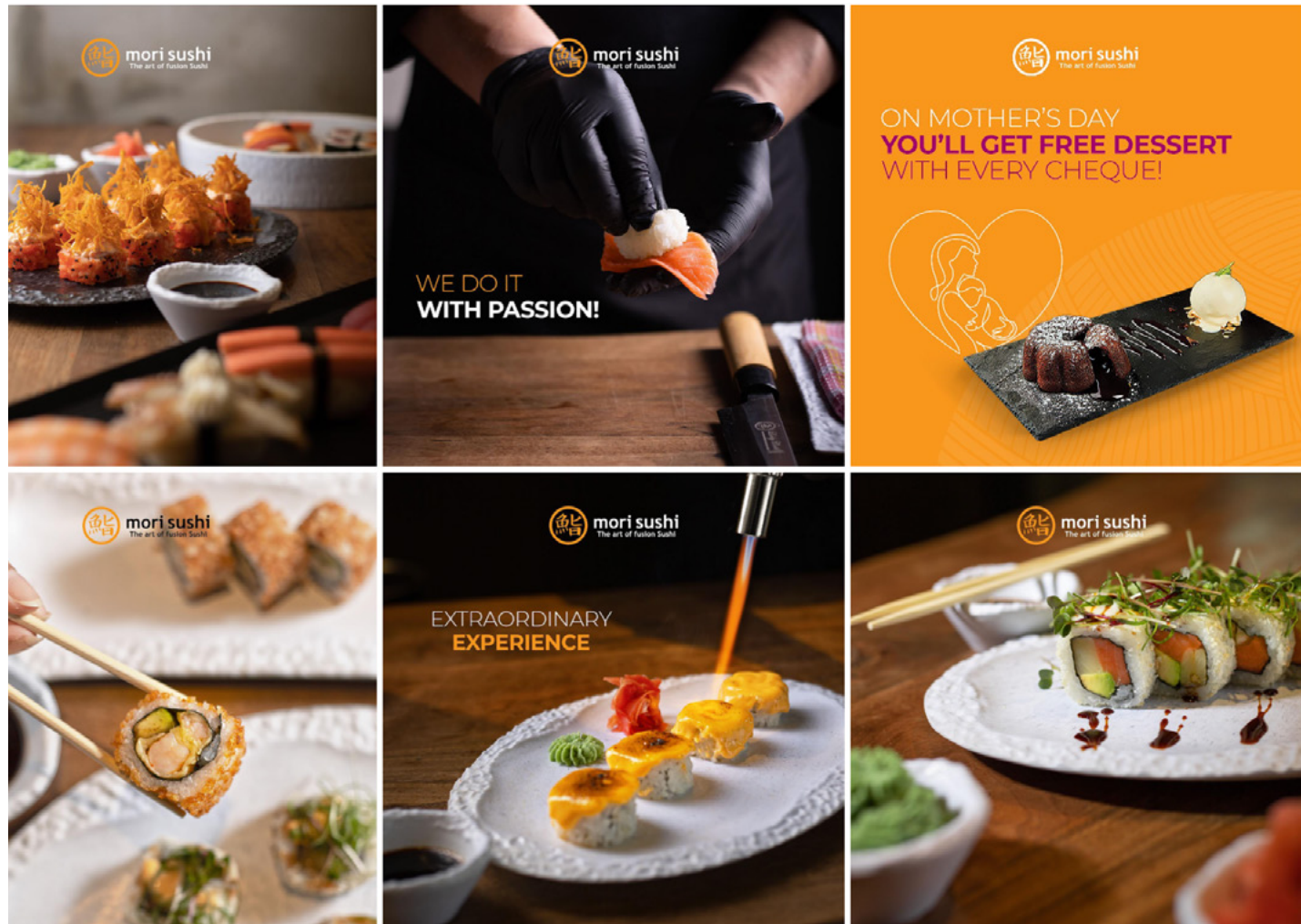
mori sushi
the art of fusion sushi





mori sushi

the art of fusion sushi



THE REBRAND



鮭 MORISUSHI EST. 2007

ORIGINALLY FUSION

鮨 MORISUSHI EST.
20
07

ORIGINALLY —
FUSION

鮨 MORISUSHI EST. 2007
ORIGINALLY FUSION —

鮨 MORISUSHI EST. 2007
ORIGINALLY FUSION —



ORIGINALLY FUSION

EST.
20
07





ORIGINALLY FUSION

ESTD

鮭魚

2007

ORIGINALLY FUSION

BRAND COLOR PALETTE



PRIMARY PALETTE

SECONDARY PALETTE

EXTRA COLOR

**BRINGING ALL
THIS TO LIFE**

鮨 MORISUSHI EST. 2007
ORIGINALLY FUSION —

鮨 MORISUSHI EST. 2007
ORIGINALLY FUSION —



鮨 MORISUSHI EST. 2007
ORIGINALLY FUSION

鮨 MORISUSHI EST. 2007
ORIGINALLY FUSION

鮨 MORISUSHI EST. 2007
ORIGINALLY FUSION











MORISUSHI



THE DELIVERY BOX
NOODLES/SOUPS/SAUCES



鮭 MORISUSHI EST. 2007 ORIGINALLY FUSION

THE ART OF FUSION
MORISUSHI

鮭 MORISUSHI EST. 2007 ORIGINALLY FUSION

鮭 MORISUSHI EST. 2007 ORIGINALLY FUSION

平和な日本を築く

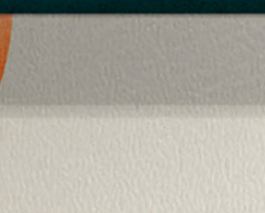
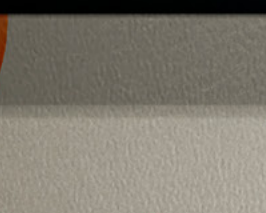
THE DELIVERY BOX
SUSHI/SALADS/PLATTERS

鮨 MORISUSHI EST. 2007

ORIGINALLY FUSION

鮨 MORISUSHI EST. 2007

ORIGINALLY FUSION





THE PAPER BAG



LOVE 愛

MORISUSHI EST. 2007
ORIGINALLY FUSION

LOVE 愛

LOCATION
CAIRO, DOWNTOWN, 53, 25TH BLUE ST

HELLO 愛

こんにちは

MORISUSHI EST. 2007
ORIGINALLY FUSION

HELLO 愛

こんにちは

HELLO MORISUSHI EST. 2007
ORIGINALLY FUSION

LOVE 愛

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OVERVIEW

